



THE OFFICE OF GOVERNOR
WES MOORE

GOVERNOR'S OFFICE FOR CHILDREN

ENOUGH Grant Program

StriveTogether: Data Sharing 101 + Best Practices for Effective Data Agreements

August 7, 2024

Webinar Agenda

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ENOUGH Grant Program Overview

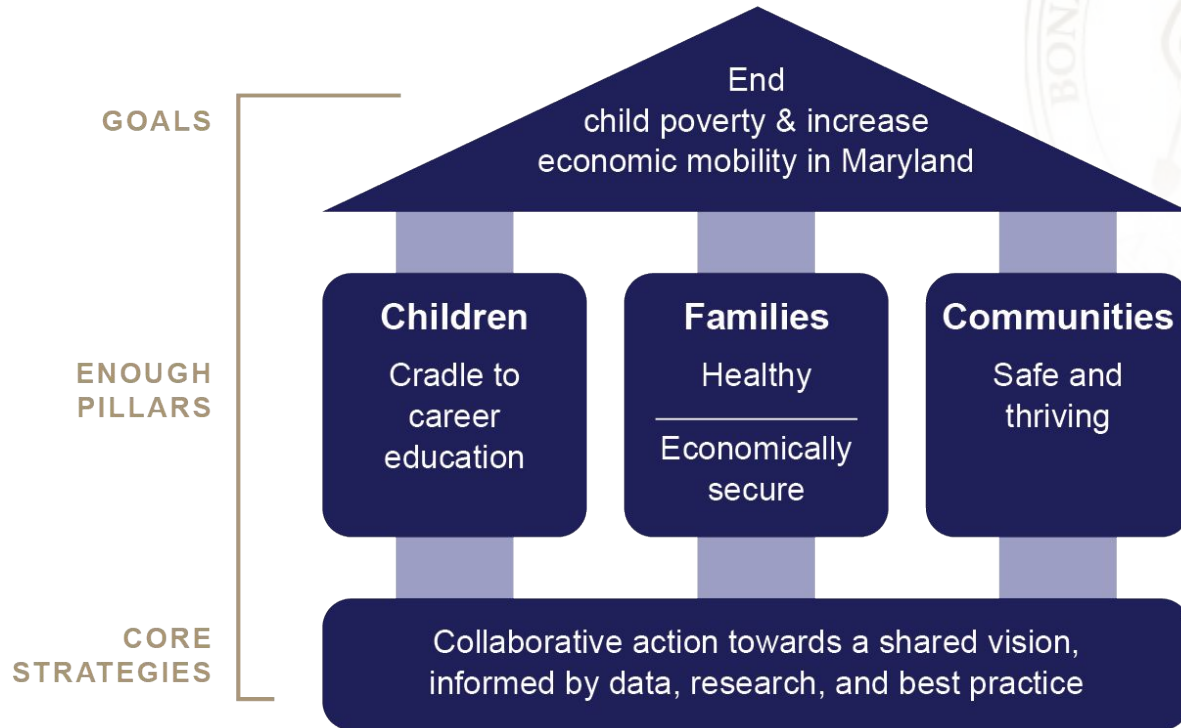
ENOUGH Initiative

The Engaging Neighborhoods, Organizations, Unions, Governments and Households (ENOUGH) Initiative is a first-of-its-kind state-led, place-based investment strategy designed to create poverty-fighting opportunities driven by communities, data and cross-sector partnerships.

- ENOUGH Act signed into law May 9, 2024
- Administered by the Maryland Governor's Office for Children
- Whole of government approach to ending child poverty

“Communities across Maryland will provide the vision, and the state will provide the support.”
- Governor Wes Moore

ENOUGH Theory of Action



ENOUGH Result Areas



Cradle to Career Education: Unlocking children’s potential through early care and education from birth until working in a career, specifically ensuring smooth transitions through kindergarten, middle school, and high school graduation with a pathway to college and/or career



Healthy Families: Ensuring community member and family access to high quality healthcare with goals of decreasing infant mortality, increasing life expectancy, and improving mental health



Economically Secure Families: Ensuring higher employment and entrepreneurship resulting in livable and family-sustaining wages, and stable, thriving households where families can provide for necessities, weather hard times, and build wealth



Safe and Thriving Communities: Creating communities where residents feel safe and where the built environment supports their ability to thrive, including through high-quality, affordable housing, a thriving commercial core, and access to recreational spaces, nutritious food, and transportation

FY25 ENOUGH Grant Program

Purpose: Funding to eligible communities to create community-driven, cross-sector partnerships to plan and advance place-based strategies that reduce child poverty and increase economic mobility.

Basic Eligibility Requirements:

- ✓ Lead Applicant
- ✓ Core Partners
- ✓ Community

Lead Applicant Eligibility Requirements



Lead Applicant is called the **Community Quarterback Organization**



Community Quarterback organization may be any of the following:

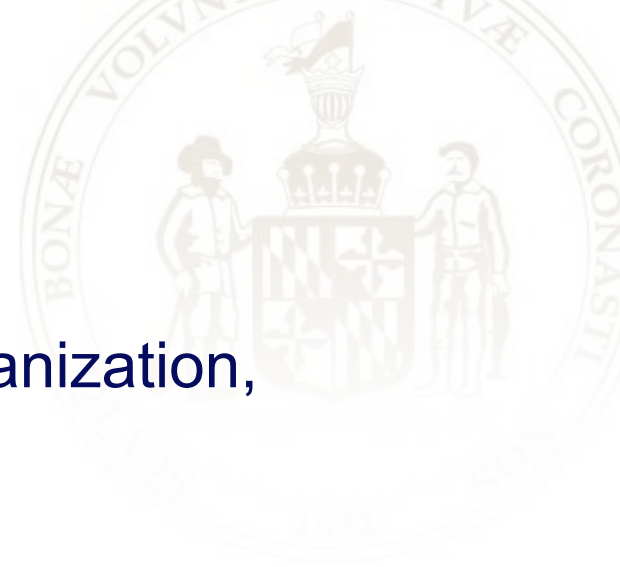
- community-based organization
- non-profit organization
- local government entity
- Local Management Board
- Community Action Agency

Core Partners Eligibility Requirements



Minimum* required partners include:

- a community-based non-profit organization,
- a local government entity, and
- a public school



Expectation is that applicants will engage a **broad coalition of partners across sectors.*

ENOUGH Grant Program Pathway – Three Tracks of Entry

Grant Program Track	Award Amount	Project Period
Track 1: Partnership Development	\$65,000	6-12 Months
Track 2: Plan Development	\$300,000	12-24 Months
Track 3: Implementation	Up to \$5M* (FY25)	Up to 4 Fiscal Years

**Track 3: Implementation award is based on the number of children contributing to eligibility criteria in the proposed service geography. Proposed budget for Track 3 should include three additional years of ENOUGH funding. The Governor's Office for Children will help Track 3 applicants identify their multi-year budget limit.*

Qualifying Criteria to Apply for Each Grant Program Track



MEETS COMMUNITY ELIGIBILITY CRITERIA

Communities that have at least one U.S. Census tract where more than 30% of children are living in poverty AND (2) is served by a community school with a concentration of poverty level of at least 80%



COMMUNITY QUARTERBACK

Community-led organization with resources and capacity to lead ENOUGH activities and manage ENOUGH funds, in coordination with community partners



PARTNERSHIP COLLABORATIVE

A robust partnership of community-led organizations representing each of the ENOUGH results areas

An established partnership governance structure to ensure alignment, information sharing, and resource deployment



COMMUNITY NEEDS ASSESSMENT

Completed needs assessment identifying assets and gaps, informed by community data and residents' input



NEIGHBORHOOD ACTION PLAN

An action plan that leverages various funding streams to address gaps identified in the needs assessment and provide a continuum of services for the community across ENOUGH results areas

TRACK 1: PARTNERSHIP DEVELOPMENT

TRACK 2: PLAN DEVELOPMENT

TRACK 3: IMPLEMENTATION

Tip: Use the Track Selector Tool to help identify the track to which you should apply:
<https://bit.ly/ENOUGHTrack>

StriveTogether: Data Sharing 101 + Best Practices for Effective Data Agreements

Data Privacy 101: Considerations for Legal, Ethical Data Sharing



August 7, 2024

DQC

What is Data Privacy?

**Data Governance Policies
and Practices**

**Capacity and a Culture of
Responsibility**

**Transparency and
Communication**

Demonstrate Value of Data

Data Governance Policies and Practices: Federal Law

Family Educational Rights and Privacy Act (FERPA)

FERPA describes when and how students' personally identifiable information (PII) can be shared.

FERPA outlines when student PII can be shared without direct consent including how data can be shared across state agencies and with community partners:

- Evaluating/auditing federal and state-supported programs
- Providing services the school would otherwise provide itself
- Implementing school and district accountability
- Conducting research to improve instruction


Data Governance Policies and Practices: Maryland Law

Maryland has one of the nation's most robust longitudinal data systems and governance bodies.

- Maryland has strong data governance that outlines when and how state data can be collected, managed, protected, and used.
- The Maryland Longitudinal Data System Center provides data dashboards and reports and manages data requests.

Capacity and a Culture of Responsibility

The Student Data Principles: 10 Foundational Principles for Using and Safeguarding Students' Personal Information



Student Data Principles

10 Foundational Principles for Using and Safeguarding Students' Personal Information

High-quality education data are essential for improving students' achievement in school and preparing them for success in life. When effectively used, these data can empower educators, students, and families with the information they need to make decisions to help all learners succeed.

Everyone who uses student information has a responsibility to maintain the privacy and the security of students' data, especially when these data are personally identifiable. Meeting this responsibility starts with limiting the data that are collected, stored, shared, and used to support student learning and success. Whenever possible, aggregated, de-identified data that do not identify individual students should be used to inform key policy decisions and

help improve services and systems that benefit students. In instances where using personal information is necessary, those few individuals who have access to this information to carry out their duties must handle it in a legal, responsible, and ethical manner.

As organizations that believe passionately in the effective use of data to support student learning and success, we offer this set of principles for safeguarding students' personal information. **In addition to complying with federal, state, and local laws, we believe educational institutions and anyone who has access to students' personal information should adhere to and build upon the foundational principles on the back of this overview.**

A coalition of national education organizations, representing a range of perspectives, experience, and stakeholders in the field, convened to develop these shared principles for safeguarding the personal information of America's students. See www.studentdataprinciples.org for a full list of supporters.

Transparency and Communication

People Won't Use Data They Don't Trust



Context.

Helps people make sense of the numbers.



Framing.

People want data framed in a way that maximizes their ability to be successful (e.g., asset framing) and doesn't increase existing challenges (e.g., deficit framing).



Proximity.

Consumers' trust in data diminishes as they move farther away from the source of the data.

Communicate the Value of Data

Educators and Families Want Data



Superintendents: 98% report they would be more confident in their abilities to make decisions for their district with better data **access**, and 61% use data to make decisions about course offerings/curriculum aligned to postsecondary and workforce opportunities.



Principals: 94% said they would feel more confident in their leadership decisions with better **access** to their students' postsecondary and workforce outcomes.



Parents: 93% said that easier **access** to information would help them feel more confident about their ability to support their child's post-high school decisionmaking.



Students: 80% report that they would feel more confident about the path they take after high school if they had better **access** to information.

**DQC 2021 and 2022 poll results in partnership with The Harris Poll.*

Takeaways



Federal and Maryland state laws do allow for data sharing to support students.



Good data privacy practices include legal and technical measures, but must also include work to build trust, capacity, and communications.



There are many partners available to help you and examples to look to!

- **StriveTogether**
- **Actionable Intelligence for Social Policy (AISP)**
- **Baltimore's Promise and the Baltimore Youth Data Hub**



BALTIMORE'S
PROMISE

ENOUGH Act Webinar

Wednesday, August 7, 2024

Baltimore's Promise Vision

Baltimore's Promise envisions a Baltimore where all young people have access to abundant opportunities, thrive in strong intergenerational relationships, chart their own paths to success, benefit from supportive services throughout their journey from cradle to career, and achieve economic self-sufficiency.

As a result...

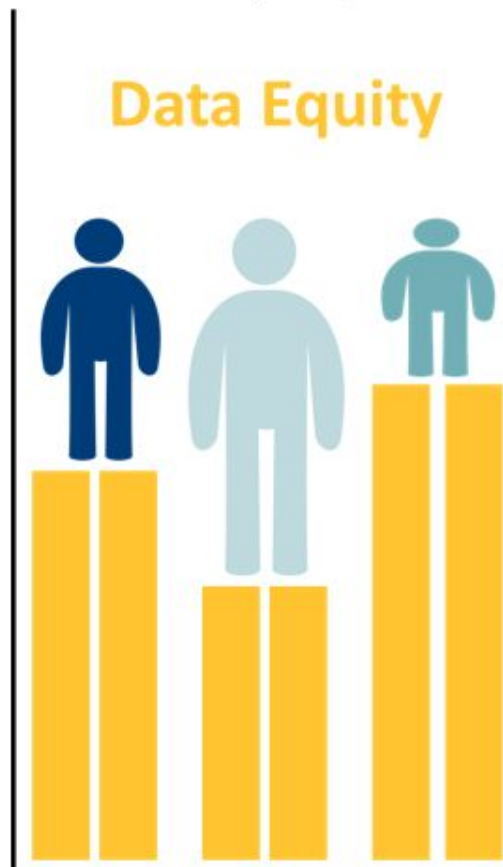
OUR GOALS

Baltimore's Promise has 7 ambitious goals for the City's youth as they progress from childhood to adulthood:

- Babies are born healthy.
- Children enter kindergarten ready to succeed.
- Children and youth achieve at grade level.
- Youth graduate high school college and career ready.
- Youth enroll in quality post-secondary program.
- Youth earn a quality post-secondary credential or receive training in a high wage industry.
- Young adults 25 - 34 earn a livable wage.

Baltimore's Promise Commitment to Race-Explicit Data Equity

- **Engagement + Inclusion** of impacted community **members** and subject matter experts who can guide the data process from start to finish
- Use of **qualitative + quantitative** methodologies to understand **historical** and **structural inequities** contributing to current outcomes
- **Disaggregation** of all results by **race, ethnicity** and other **key demographics** (age, gender, location) where possible
- **Co-creation** of community driven **solutions** and **recommendations** with an explicit focus on **systems change** and service coordination, not individuals

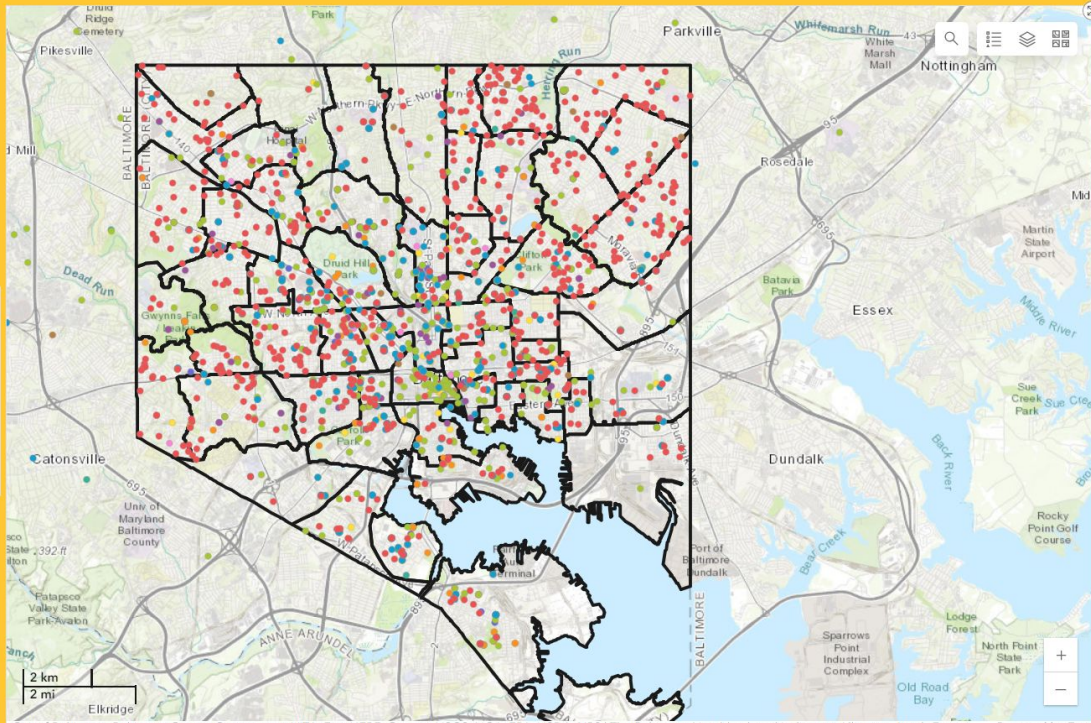


Baltimore's Promise Data Tools: Baltimore City Youth Opportunities Landscape



Baltimore City Youth Opportunities Landscape (BCYOL) 2023 Dashboard

Click on the arrow on the left of the dashboard to access filters. Data will change based on indicators. Visit www.baltimorespromise.org/bcyol for more information.



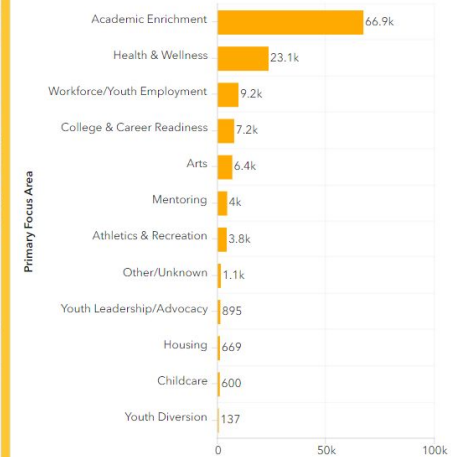
Number of Programs

2,725

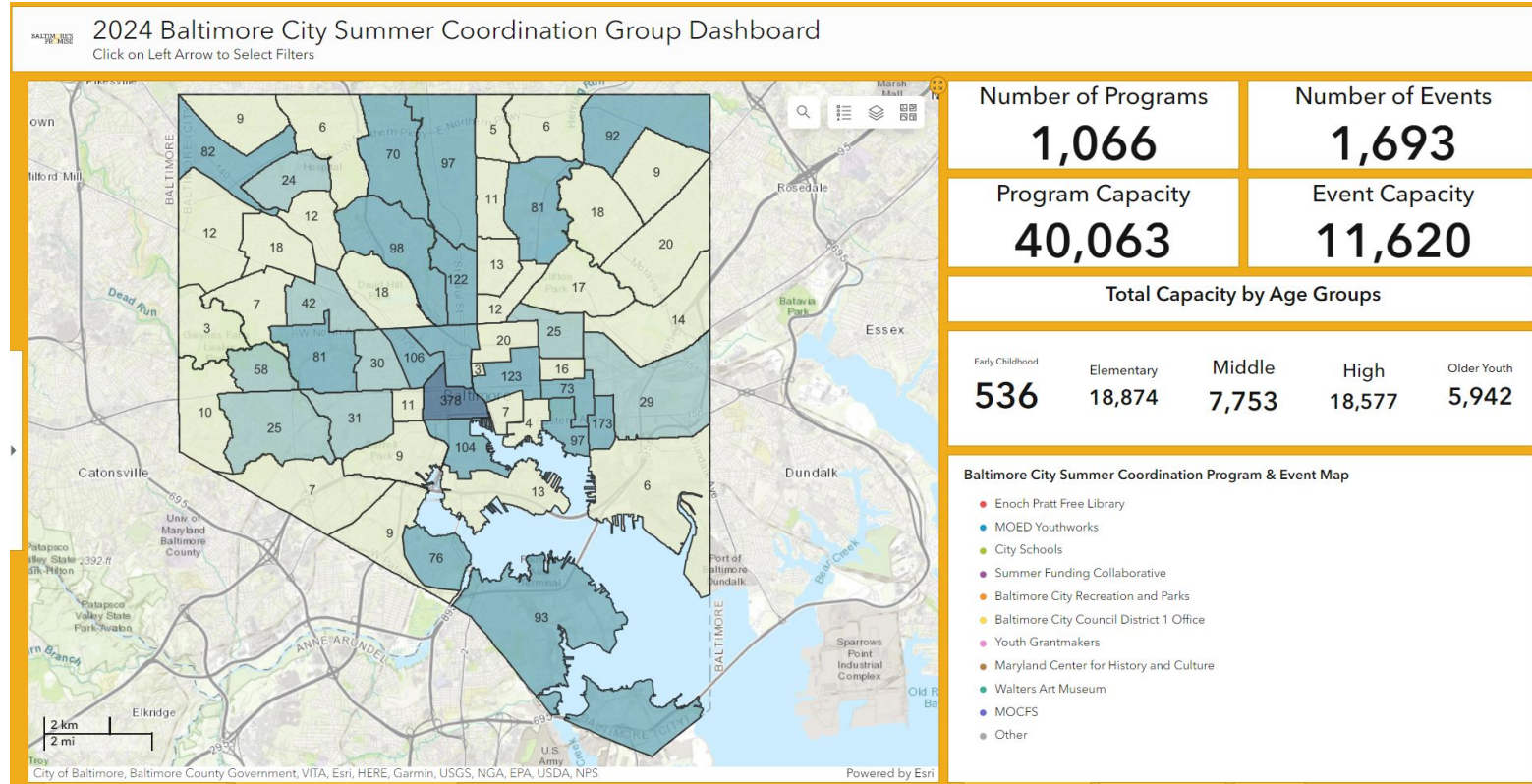
Number of Opportunities

124,115

Number of Opportunities by Primary Focus Area



Baltimore's Promise Data Tools: Summer Systems



Baltimore's Promise Data Tools: Baltimore's Promise Scorecard and Dashboard

Opportunity Youth: Baltimore City and Maryland

Opportunity Youth: Baltimore City by Race/Ethnicity

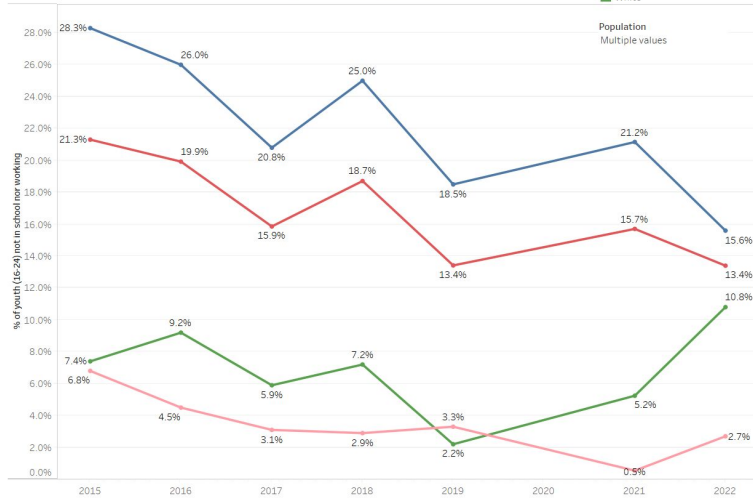
Back

Opportunity Youth: Baltimore City

% of youth (16-24) not in school nor working

Source: American Community Survey 1-Year Estimates Public Use Microdata Sample
Link to source: <https://data.census.gov/indata/#/>

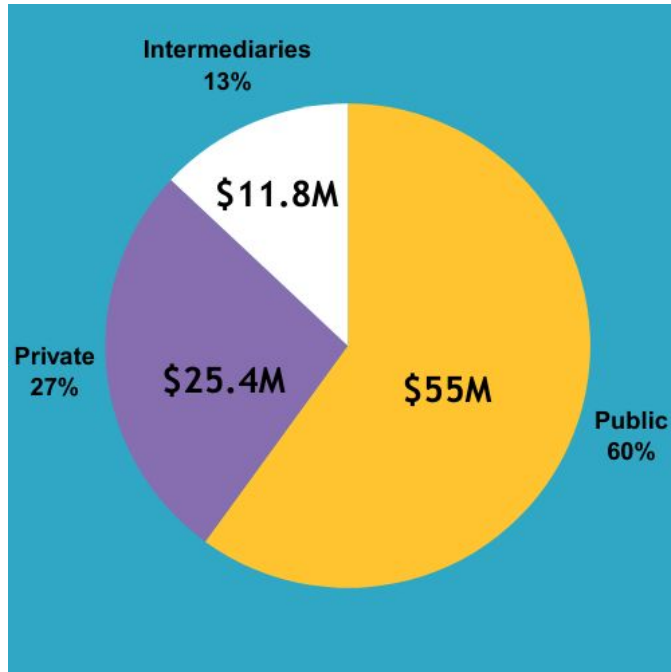
Population
■ All
■ Asian
■ Black or African American
■ White



BALTIMORE'S
PROMISE
Every Child Achieves Possibilities



Total Mapped Funds: \$92 million invested in programs serving youth (14-24) in Baltimore City in fiscal year 2022



baltimorespromise.org

35% was in Baltimore City Public Schools

District level expenditures focused on social/emotional, extra learning supports, whole child, community schools, college + career readiness, but not local school budgets.

16% was in Mayor's Office of Employment Development

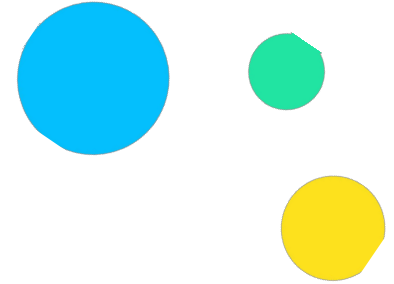
Funding focused on youth workforce development.

\$18.7M

**we were short-term
COVID relief dollars**

This included 58% of City Schools investments
+ 15% of MOED Youthworks investment

Baltimore City Youth Data Hub Overview



The purpose of the Baltimore City Youth Data Hub is:

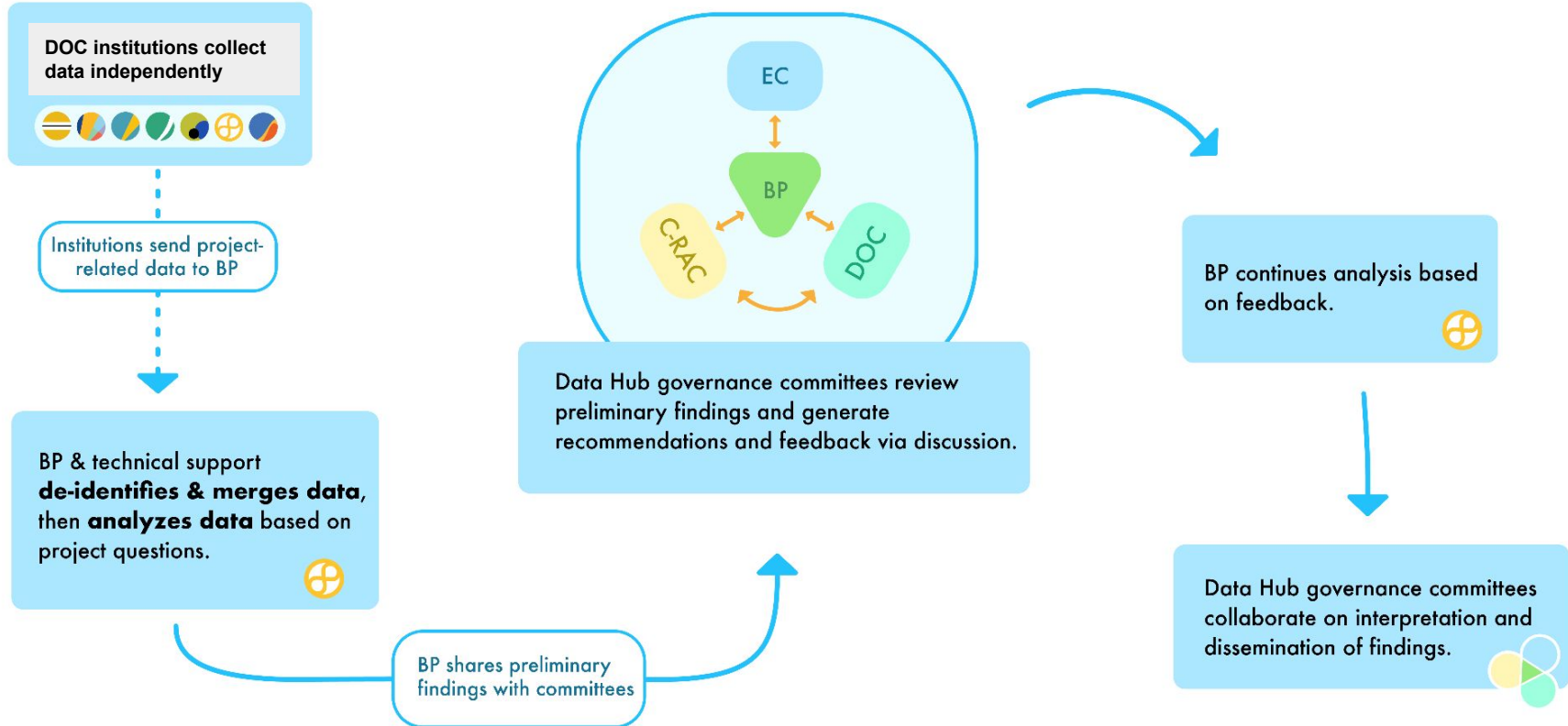
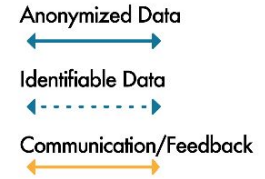
- (1) to promote the health, safety, security, and well-being of youth; and
- (2) to improve equitable access to and the overall cost-efficiency of programs serving youth.

Its mission is:

To evaluate programs and services that youth (residing, schooling, or participating in any youth programming in Baltimore) receive, and assess the operation and effectiveness of their policies and programs to improve the health, safety, security, and well-being of Baltimore youth.

Data & Results Cycle/Data Flow

Option 2: 2nd Draft



What Did We Learn About Community Engagement in Data?

- ❑ **Community Insight:** Put it out there and the collective wisdom will bring new insights to pressing community issues
- ❑ **Set the Vibes:** Make the meeting experience one that uses different facilitation styles (bring in graphic designers, poets, allow participants to draw or create, etc.)
- ❑ **Effective Communication:** Over communicate and use different types of communication products
- ❑ **Differentiate Approaches:** Application
- ❑ **Intergenerational Collaboration:** Selection Committee
- ❑ **Diverse Representation:** Demographics and geography

Baltimore's Promise Data Tools

What Baltimore's Promise Has Achieved with Actionable Data?

- ❑ **Reduced Opportunity Gap:** Narrowed the gap in opportunities between older youth and elementary school youth, reducing the difference from 4 seats to 2.3 seats.
- ❑ **Increased Funding:** Secured over 1 million dollars in additional funding for programs targeting youth aged 14-24 from Summer 2022 to Summer 2023.
- ❑ **Enhanced Engagement After 4 PM:** The city has prioritized engaging young people beyond traditional hours. This has led to an increase in available opportunities during the summer, rising from 3,163 in 2023 to 8,213 in 2024, representing an addition of 5,050 opportunities.

Baltimore's Promise Data Tools

Best Practices for Leading Data Collaboratives

- ❑ **Align on a Result(s):** Ensure all participants agree on the common goals and purpose of the data collaborative. (**Results Count Framework**)
- ❑ **Identify Key Stakeholders:** Determine who needs to be involved, including those represented in the data, to ensure diverse perspectives and relevant insights. (**Who's at the Table/Stakeholder Map**)
- ❑ **Participatory Collaborations:** Include individuals or communities represented in the data to provide context and ensure ethical considerations. (**Community Participatory Research Projects**)
- ❑ **Determine Data Needs:** Identify the specific data required to answer key project questions and meet the collaborative's objectives. Establish who holds the necessary data and what requirements or permissions are needed for access. (**Data Inventory**)
- ❑ **Focus on Actionable Outcomes:** Prioritize using data to inform decisions and drive concrete actions, ensuring the collaborative's work leads to real impact.

Q&A and Applicant Resources

Applicant Support: Training Hub and Resource Library

4

Prospective applicants have access to a curated training hub and resource library focused on the ENOUGH qualifying criteria and result areas.



ENOUGH Grant Program Competition Timeline

4

Notice of Intent to Apply Due for All Tracks

July 19, 2024

Full Application Deadline for Track 2 and Track 3

September 20, 2024

Full Application Deadline for Track 1

November 1, 2024

Award Notifications

Winter 2024

Estimated Project Start

January 2025

NEXT STEPS: Action Items for Interested Communities



1. Sign up for the [ENOUGH Grant Program Listserv](#) to be notified of technical assistance offerings, Grant Program FAQs, and other applicant resources. You can also send an email to ENOUGH@Maryland.gov to receive updates.



2. Visit the ENOUGH Community Eligibility Map at <https://bit.ly/ENOUGHMap> to identify eligible geographies for ENOUGH Grant Program funds.



3. Use the ENOUGH Track Selector Tool at <https://bit.ly/ENOUGHTrack> to identify the right ENOUGH Grant Program Track for your partnership based on readiness and capacity criteria.



4. Read the **Notice of Funding Opportunity (NOFO)** for detailed grant program requirements, application templates, review criteria, budget limitations, allowable costs, application formatting, and submission process.



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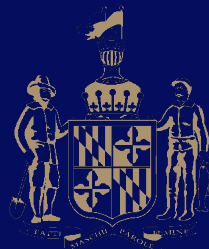
Contact Us

For additional questions or to request access to the ENOUGH listserv, please email us at ENOUGH@Maryland.gov.

Visit the Governor's Office for Children website for updates on the ENOUGH Grant Program Community Support offerings!

GOC.Maryland.gov

We look forward to hearing from you.



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