THE OFFICE OF GOVERNOR
WES MOORE
GOVERNOR'S OFFICE FOR CHILDREN

ENOUGH Grant Program
The Training Hub Powered By StriveTogether and The Resource Library

August 13, 2024

Webinar Agenda

1   **ENOUGH Grant Program Overview**

2   **The Training Hub Powered by StriveTogether**

3   **Resource Library Presented by Silver Arrow Strategies**
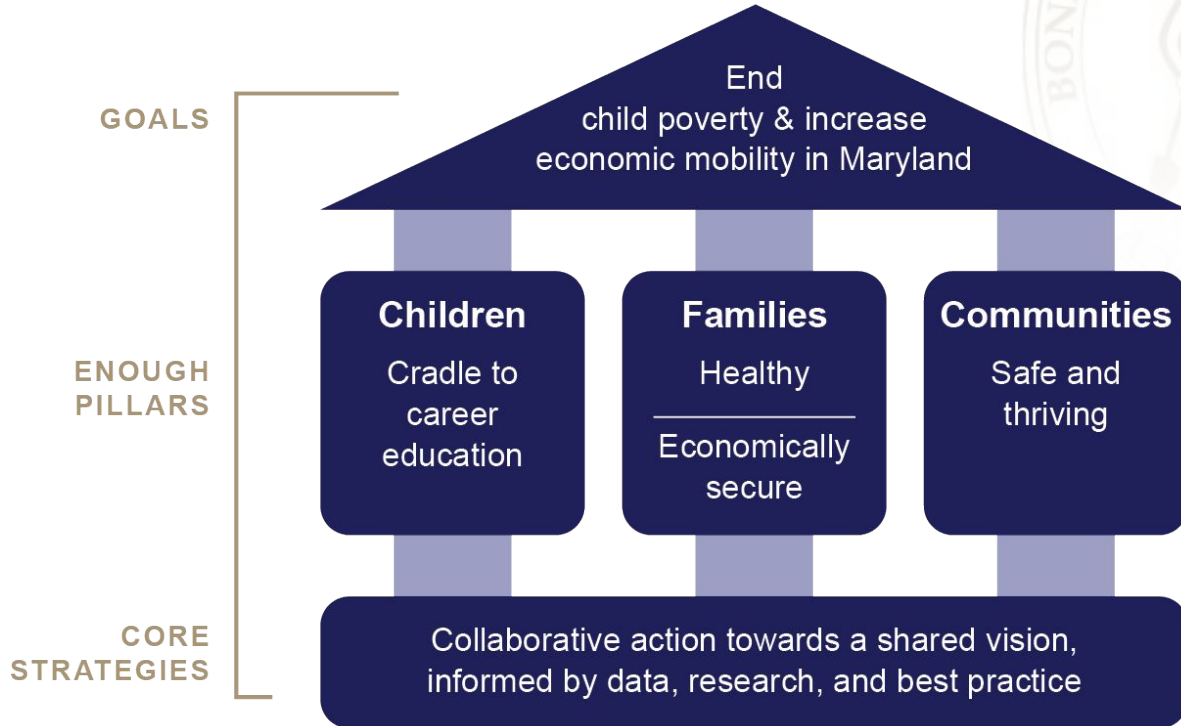
ENOUGH Grant Program Overview

ENOUGH Initiative

The Engaging Neighborhoods, Organizations, Unions, Governments and Households (ENOUGH) Initiative is a first-of-its-kind state-led, place-based investment strategy designed to create poverty-fighting opportunities driven by communities, data and cross-sector partnerships.

- ENOUGH Act signed into law May 9, 2024

- Administered by the Maryland Governor's Office for Children

- Whole of government approach to ending child poverty

"Communities across Maryland will provide the vision, and the state will provide the support."
- Governor Wes Moore

ENOUGH Theory of Action

GOALS

End
child poverty & increase
economic mobility in Maryland

ENOUGH
PILLARS

Children
Cradle to career education

Families
Healthy
—
Economically secure

Communities
Safe and thriving

CORE
STRATEGIES

Collaborative action towards a shared vision,
informed by data, research, and best practice

ENOUGH Result Areas

Cradle to Career Education: Unlocking children's potential through early care and education from birth until working in a career, specifically ensuring smooth transitions through kindergarten, middle school, and high school graduation with a pathway to college and/or career

Healthy Families: Ensuring community member and family access to high quality healthcare with goals of decreasing infant mortality, increasing life expectancy, and improving mental health

Economically Secure Families: Ensuring higher employment and entrepreneurship resulting in livable and family-sustaining wages, and stable, thriving households where families can provide for necessities, weather hard times, and build wealth

Safe and Thriving Communities: Creating communities where residents feel safe and where the built environment supports their ability to thrive, including through high-quality, affordable housing, a thriving commercial core, and access to recreational spaces, nutritious food, and transportation

FY25 ENOUGH Grant Program

Purpose: Funding to eligible communities to create community-driven, cross-sector partnerships to plan and advance place-based strategies that reduce child poverty and increase economic mobility.

Basic Eligibility Requirements:

✔ Lead Applicant

✔ Core Partners

✔ Community

Lead Applicant Eligibility Requirements

Lead Applicant is called the **Community Quarterback Organization**

Community Quarterback organization may be any of the following:

- community-based organization
- non-profit organization
- local government entity
- Local Management Board
- Community Action Agency

Core Partners Eligibility Requirements

Minimum* <u>required</u> partners include:

- a community-based non-profit organization,
- a local government entity, <u>and</u>
- a public school
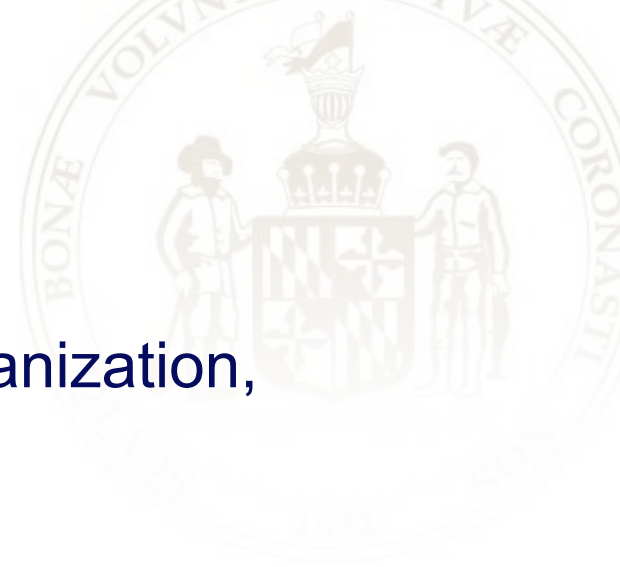
*Expectation is that applicants will engage a **broad coalition of partners** across sectors.*

ENOUGH Grant Program Pathway – Three Tracks of Entry

Grant Program Track	Award Amount	Project Period
Track 1: Partnership Development	$65,000	6-12 Months
Track 2: Plan Development	$300,000	12-24 Months
Track 3: Implementation	Up to $5M* (FY25)	Up to 4 Fiscal Years

*Track 3: Implementation award is based on the number of children contributing to eligibility criteria in the proposed service geography. Proposed budget for Track 3 should include three additional years of ENOUGH funding. The Governor's Office for Children will help Track 3 applicants identify their multi-year budget limit.

Qualifying Criteria to <u>Apply</u> for Each Grant Program Track

MEETS COMMUNITY ELIGIBILITY CRITERIA	COMMUNITY QUARTERBACK	PARTNERSHIP COLLABORATIVE	COMMUNITY NEEDS ASSESSMENT	NEIGHBORHOOD ACTION PLAN
Communities that have at least one U.S. Census tract where more than 30% of children are living in poverty AND (2) is served by a community school with a concentration of poverty level of at least 80%	Community-led organization with resources and capacity to lead ENOUGH activities and manage ENOUGH funds, in coordination with community partners	A robust partnership of community-led organizations representing each of the ENOUGH results areas An established partnership governance structure to ensure alignment, information sharing, and resource deployment	Completed needs assessment identifying assets and gaps, informed by community data and residents' input	An action plan that leverages various funding streams to address gaps identified in the needs assessment and provide a continuum of services for the community across ENOUGH results areas

TRACK 1: PARTNERSHIP DEVELOPMENT

TRACK 2: PLAN DEVELOPMENT

TRACK 3: IMPLEMENTATION

Tip: Use the Track Selector Tool to help identify the track to which you should apply: https://bit.ly/ENOUGHTrack.

Applicant Support: Training Hub and Resource Library

Prospective applicants have access to a curated training hub and resource library focused on the ENOUGH qualifying criteria and result areas.

ENOUGH Qualifying Criteria

Quarterback Organization
Structure and Role

Partnership Collaborative
Engagement and Governance

Community Assets & Needs Assessment
Data, Asset Maps, and Participatory Processes

Neighborhood Action Plan
Collective Action and Braiding Leveraged Funds

Cradle to Career Education

Healthy Families

Economically Secure Families

Safe and Thriving Communities

ENOUGH Result Areas

ENOUGH Training Hub
Powered by StriveTogether

Training Hub Team and Resource Library Team from StriveTogether

Register for The Training Hub
ENOUGH Act

3 Steps

Register

Confirm Email
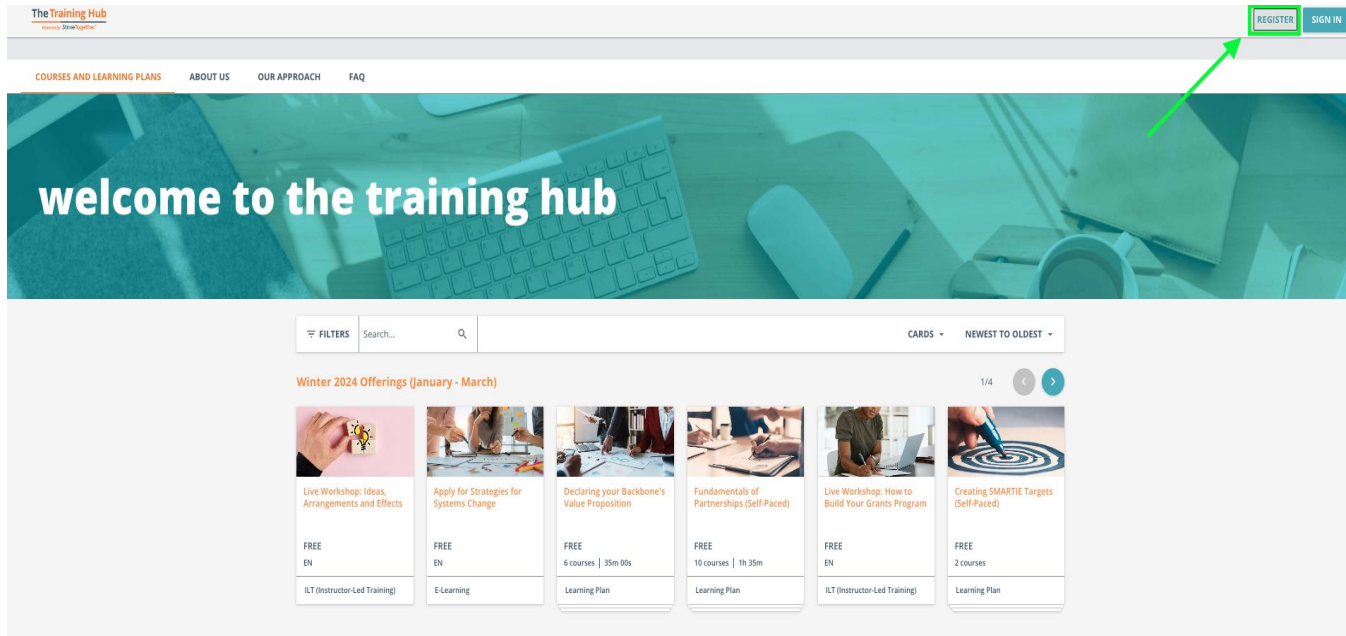
Log in

Step 1: Register

Navigate to <u>The Training Hub</u> and click the REGISTER button.

Step 1: Register

Complete your user profile and choose **Non-Network Member** as your connection to StriveTogether.

Select **ENOUGH Act** in the dropdown asking which initiative you are tied to.

Step 2: Confirm Email

1. You will receive an email confirmation from crowleyb@strivetogether.org. If you don't see it, check your Spam folder.

2. Click the link in the email to complete the registration process.

Step 3: Log in

Finally, sign into The Training Hub using your newly created username and password.
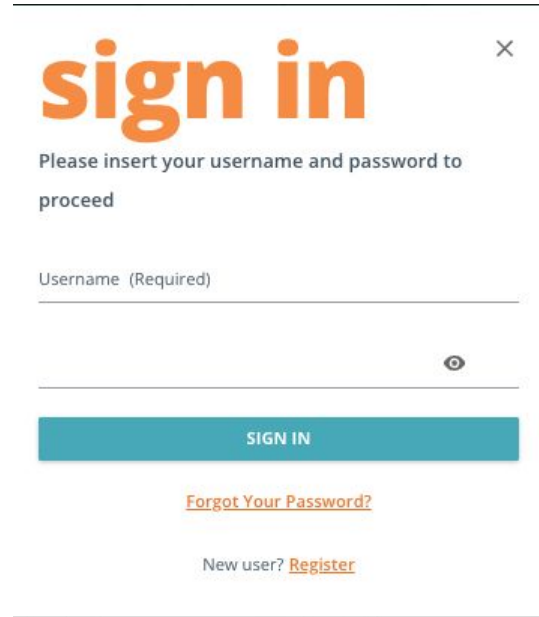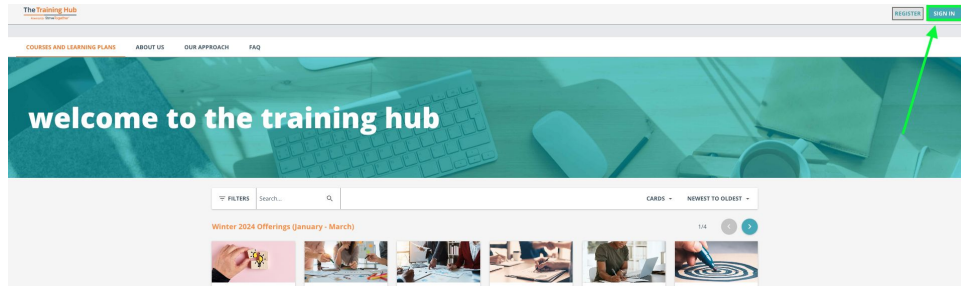
Navigate The Training Hub
ENOUGH Act Page

Homepage

ENOUGH Act homepage displays the four catalogs, a learning tracker, a video about ENOUGH Act, and a calendar displaying the users' upcoming live events.

User Menu

Click on the User Menu to discover more.
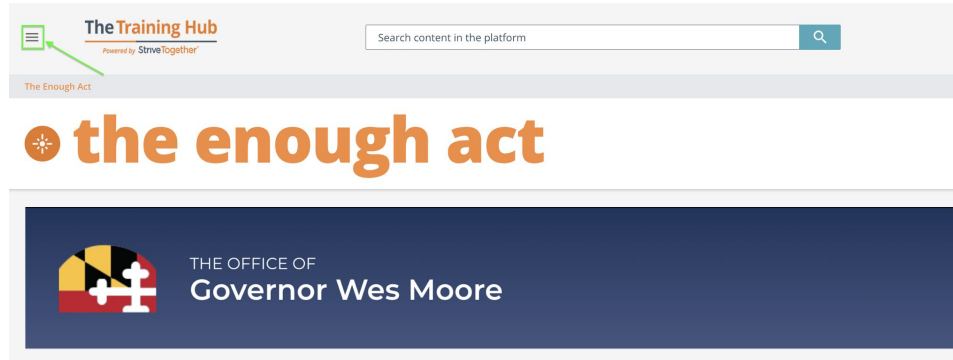
User Menu

- Select **My Courses and Learning Plans** to see offerings in which you are enrolled.
- Select **My Calendar** to see a calendar of your live events.
- Select **Home** to explore other Training Hub offerings.
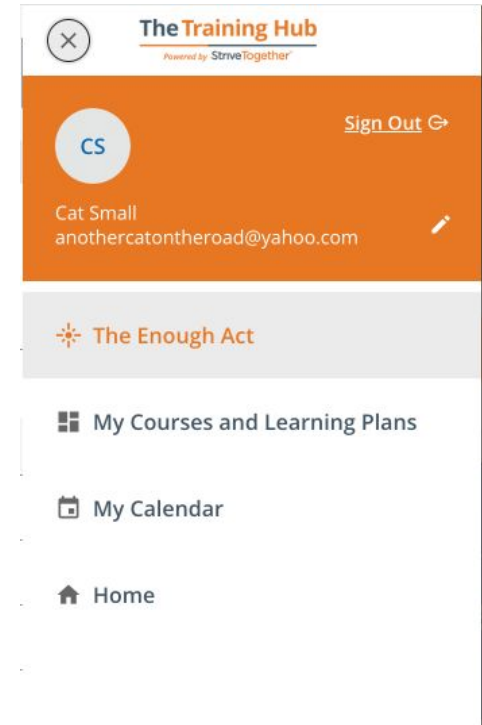
Register for and Join Live Events

Documentation Links

Please note that users must be registered for the Training Hub to access the following links.

- The Training Hub User Guide
- Enroll in Live Events and Live Workshops
- Import Calendar Event Attachments
- Join Live Events

ENOUGH Act Learning Pathways

What offerings should I take?

- We know that choosing the right courses can be overwhelming, so we're here to help you navigate your learning journey.

- Our goal is to provide you with clear and easy-to-follow guidance on which courses to take based on your interests and experience level.

What's a Learning Pathway?

Think of a learning pathway as a personalized roadmap.

Ready to get started?

Let's dive into the three learning pathways and find the one that's perfect for you!

Track 1 Offering Recommendations

- *This pathway is designed for learners who are beginning their journey in systems change, community engagement, and partnership building.*

Offering Title	Competency	Level	Format
Planning for Actionable Systems Change	Quarterback Organization	Beginner	Live
Community Engagement - Best Practices to Shift Mental Models	Partnership Collaborative	Beginner	Live
Engaging Partners in the Work (Self Paced)	Partnership Collaborative	Beginner	Self-paced
Measuring Cradle to Career Outcomes Guide (Self Paced)	Neighborhood Action Plan	Beginner	Self-paced
Fundamentals of Partnerships (Self Paced)	Quarterback Organization	Beginner	Self-paced
Building Sustainable Partnerships: Budgeting (Self Paced)	Quarterback Organization	Beginner	Self-paced
Small Test of Change (PDSA)	Neighborhood Action Plan	Beginner	Self-paced
Measuring the Impact of Your Work	Neighborhood Action Plan	Beginner	Self-paced

Track 2 Offering Recommendations

- *This pathway is for learners who have foundational knowledge and are ready to delve deeper into strategy development and effective partnership management.*

Offering Title	Competency	Level	Format
Building an Effective Grants Program to Fund Systems Change	Quarterback Organization	Beginner	Live
Building Sustainable Partnerships: Budgeting (Self Paced)	Quarterback Organization	Beginner	Self-paced
Developing a Strategy Hypothesis (Self Paced)	Community Assets & Needs Assessment	Beginner	Self-paced
Identifying Systems Factors (Self Paced)	Community Assets & Needs Assessment	Beginner	Self-paced
Making Community Journey Maps (Self Paced)	Community Assets & Needs Assessment	Intermediate	Self-paced
Building Sustainable Partnerships: Staffing (Self Paced)	Partnership Collaborative	Beginner	Self-paced
Developing Network Agreements	Partnership Collaborative	Intermediate	Self-paced

Track 3 Offering Recommendations

- *This pathway is for learners who are looking to implement advanced strategies and lead collaborative efforts in their communities.*

Offering Title	Competency	Level	Format
Implementing Strategies	Neighborhood Action Plan	Intermediate	Team Comprehensive
Strategy Lab (Self-Paced)	Neighborhood Action Plan	Beginner	Self-paced
Creating Your Call to Action (Self-Paced)	Neighborhood Action Plan	Intermediate	Self-paced
Facilitation for Collaborative Work	Quarterback Organization	Beginner	Live
Community Engagement - Best Practices to Shift Mental Models	Partnership Collaborative	Beginner	Live
Developing a Strategy Hypothesis (Self-Paced)	Community Assets & Needs Assessment	Beginner	Self-paced
Racial Equity Leadership Competencies	Community Assets & Needs Assessment	Beginner	Self-paced

ENOUGH Resource Library

Teresa Wilke, MBA

- Early Career in Federal Government

- 20+ Years Grant Writing Experience

- Active Federal Grant Reviewer

- $150M Grant Awards

- GPA Approved Trainer

- Specialize in large-scale, cross-sector proposals that combine elements of Collective Impact, community organizing, and systems change

Silver Arrow Strategies, LLC
www.silverarrowgrants.com

Why Explore the ENOUGH Resource Library?

1. Access Authoritative Sources and Thought Leaders
2. Discover New Methods and Frameworks
3. Learn from Peers through Case Studies and Podcasts
4. Engage in Differentiated and Flexible Learning
5. Leverage Activating Tools and Resources
6. Identify Sources for Aligned and Braided Funding
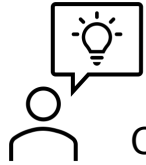7. Complement and Focus Community Planning

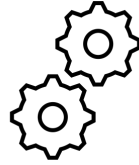# Applicant Support: Training Hub and Resource Library

Training Hub and Resource Library focused on the ENOUGH qualifying criteria and result areas.

ENOUGH Qualifying Criteria

Quarterback Organization
Structure and Role

Partnership Collaborative
Engagement and Governance

Community Assets & Needs Assessment
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Neighborhood Action Plan
Collective Action and Braiding Leveraged Funds

Cradle to Career Education

Healthy Families

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Safe and Thriving Communities

ENOUGH Result Areas

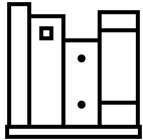# Resource Library: Tools, Databases and Insights

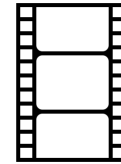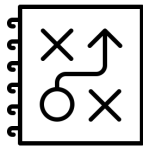Case Study

Interactive Tool

Toolkit

Collection

Guide

Video/Webinar

Framework

Podcast

Report

Application Timeline + Next Steps

ENOUGH Grant Program Competition Timeline

Notice of Intent to Apply Due for All Tracks <u>**July 19, 2024***</u>

Full Application Deadline for Track 2 and Track 3 September 20, 2024

Full Application Deadline for Track 1 November 1, 2024

Award Notifications Winter 2024

Estimated Project Start January 2025

*Notice of Intent to Apply still being accepted.

NEXT STEPS: Action Items for Interested Communities

1. Sign up for the <u>ENOUGH Grant Program Listserv</u> to be notified of technical assistance offerings, Grant Program FAQs, and other applicant resources. You can also send an email to <u>ENOUGH@Maryland.gov</u> to receive updates.

2. Visit the ENOUGH Community Eligibility Map at **https://bit.ly/ENOUGHMap** to identify eligible geographies for ENOUGH Grant Program funds.

3. Use the ENOUGH Track Selector Tool at **https://bit.ly/ENOUGHTrack** to identify the right ENOUGH Grant Program Track for your partnership based on readiness and capacity criteria.

4. Read the **Notice of Funding Opportunity (NOFO)** for detailed grant program requirements, application templates, review criteria, budget limitations, allowable costs, application formatting, and submission process.
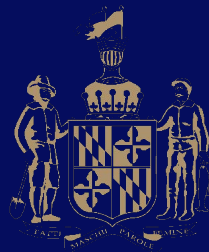
Follow Us

Contact Us

For additional questions or to request access to the ENOUGH listserv, please email us at **ENOUGH@Maryland.gov.**

Visit the Governor's Office for Children website for updates on the

ENOUGH Grant Program Community Support offerings!

GOC.Maryland.gov

We look forward to hearing from you.

THE OFFICE OF GOVERNOR

WES MOORE

GOVERNOR'S OFFICE FOR CHILDREN