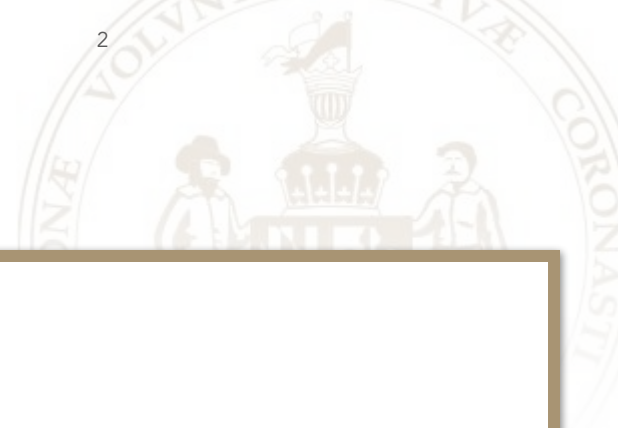




THE OFFICE OF GOVERNOR
WES MOORE
GOVERNOR'S OFFICE FOR CHILDREN

Data Strategy Technical Assistance Plan Kick Off

July 21, 2026



Share in the chat...

Name

Organization

What would you like to get clarity on as it relates to data collection and reporting expectations by the end of this meeting?

Objective of Today

Help implementation and early implementation grantees feel informed, supported, and **prepared for ENOUGH data collection and reporting**. Our goal is for grantees to leave the meeting with greater clarity, confidence, and an **understanding of the support available** throughout this process.

Agenda

1. Importance of Data to ENOUGH
2. GOC Data Expectations from Grantees
3. Introduction of Data Strategy Support & TA Partners
4. Review the 2026 Data Strategy TA Support Series

Please feel free to share your questions in the chat box at any time. We will be monitoring the chat throughout the session and will respond to all questions by the end of the session.

Importance of Data to ENOUGH

Why This Matters

Data Driven, Heart Led

Governor Moore's standard for ENOUGH: every community tracks programs and pursues continuous improvement on behalf of children and families.

Public Accountability

As a state-funded program, ENOUGH is accountable to the Governor, General Assembly, Maryland taxpayers, and the communities you serve.

Telling Your Story

These expectations help you demonstrate real impact — and help GOC identify where you need support.

GOC's Commitment to Technical Assistance

GOC has partnered with TA providers and your coaches to support you in building these systems — with group and 1-on-1 coaching for every grantee, and an open door for feedback on making this process manageable.

GOC's Commitment to You

What GOC does with your data, every quarter

1

Quarterly Check-Ins

GOC sets up a quarterly meeting to review your data and discuss key takeaways — sharing its own summary before each meeting.

2

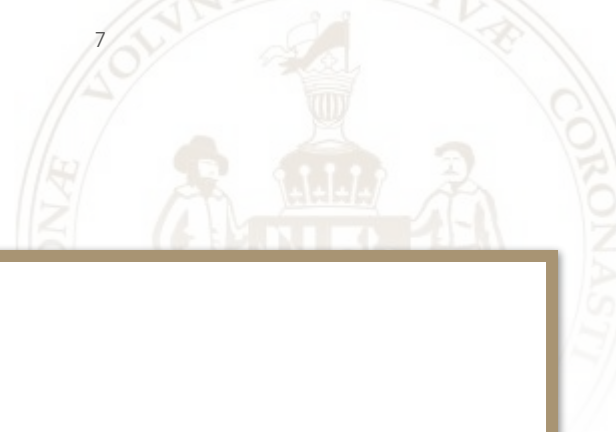
Reporting Up to the Governor

Your data informs Performance Cabinet meetings with Governor Moore and cabinet secretaries, tracking trends across the full ENOUGH portfolio.

3

Program Effectiveness

Advocacy, communications, tailoring technical assistance with our partners, and more.

The seal of the Governor's Office for Children is located in the top right corner. It is a circular emblem with a central shield. The shield is divided into three sections: the top section contains a crown, the middle section contains a cross, and the bottom section contains a book. The shield is flanked by two figures, a man on the left and a woman on the right, both wearing traditional attire. The shield is topped by a crest featuring a crown and a cross. The circular border of the seal contains the Latin motto "ONAE VOLUNTATIAE CORNASTI" in capital letters.

GOC Data Expectations from Grantees



Click or scan qr code.

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GOC Data Reporting Expectations

Question: What word(s) comes to mind when you think of quarterly reporting?

Quarterly Reporting Requirements

Quarter Covered	Deadline
Jan 1 – Mar 31 (Q1)	April 30
Apr 1 – Jun 30 (Q2)	July 30
Jul 1 – Sep 30 (Q3)	October 30
Oct 1 – Dec 31 (Q4)	January 30

Required Each Quarter

Program Narrative: Qualitative update on progress

Actual Value: The real result achieved this period (How Much, How Well, Better Off)

Target Value: The goal set for this period

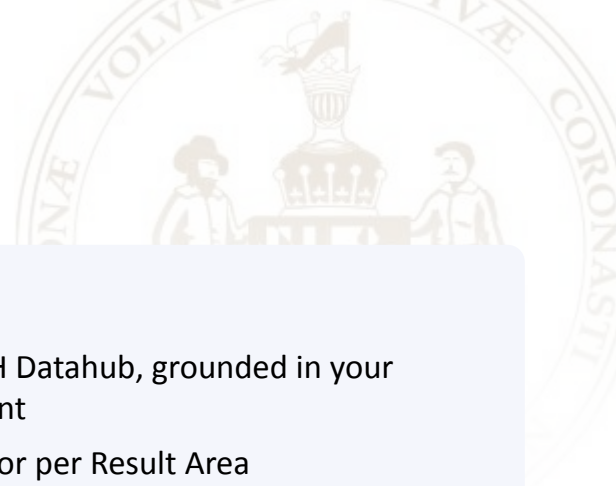
Data Discussion: "Story behind the curve" — what drove or limited progress

Quarterly Data Review (Encouraged, not required)

After submitting, convene partners to flag on-track/off-track measures, discuss the story behind the data, connect it back to the workplan, document decisions, and close the loop with subgrantees. GOC does not collect compliance evidence of this meeting — it's a best practice.

Population-Level Outcome Indicators

The long-term, north-star metrics your whole partnership is working to move



Examples

- Chronic absenteeism rates
- Median household income
- Violent crime rate

Selecting Yours

- Use the ENOUGH Datahub, grounded in your Needs Assessment
- At least 1 indicator per Result Area (Implementation grantees) Early Implementation: only for Result Areas currently active

What GOC Does and Doesn't Expect

- No quarterly targets required — these indicators change slowly and are shaped by forces beyond ENOUGH funding.
- You are expected to pay attention, align strategies to them, and share accountability with your partners over time.
- Each selected indicator should connect logically to at least one funded program or strategy.

Program-Level Data Requirements

Three progress-measure types, drawn from the Results-Based Accountability framework

"How Much"

(e.g., outputs)

Who did you serve and what did you provide? e.g., families enrolled, workshops held, meals distributed.

"How Well"

How well was the program delivered? e.g., attendance rate, completion rate, participant satisfaction.

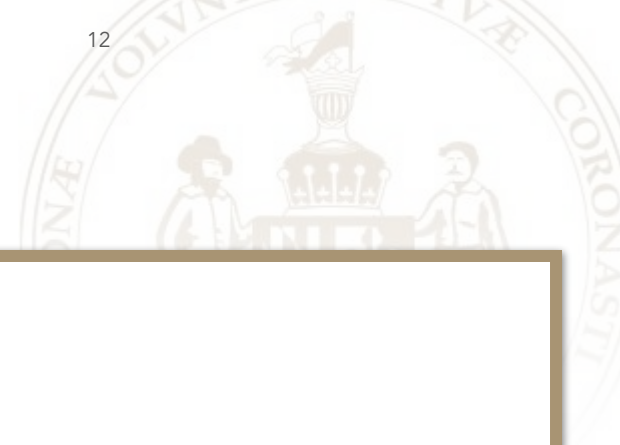
"Better Off"

(e.g., outcomes)

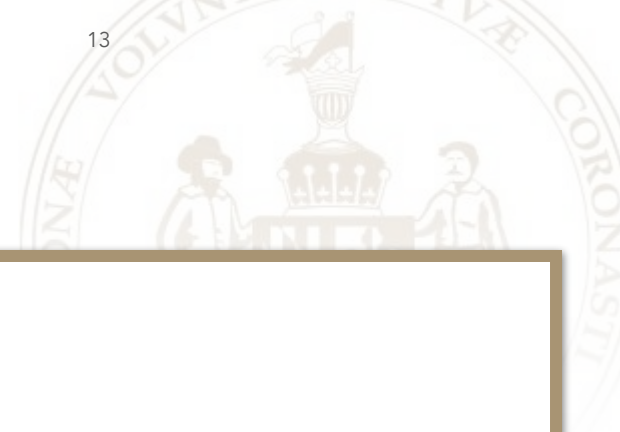
Are participants better off because of the program? e.g., reading gains, employment, reduced housing instability.

Setting targets

Set targets at the quarterly level, based on a baseline where one exists, and make them challenging yet attainable.



Questions & Clarifications



Data Strategy Technical Assistance Support

ENOUGH Data Strategy Technical Assistance Series

By the end of this series we will...

- ★ **Introduce and reinforce frameworks** that strengthen grantee planning and implementation
- ★ **Meet ENOUGH program reporting requirements** (first round of data due 10/30)
- ★ **Build grantee capacity** to serve as effective quarterbacks by strengthening data systems and processes, improving outcomes, and meeting GOC expectations and requirements.
- ★ **Promote continuous learning and improvement** by using grantee needs, feedback, and emerging challenges to inform new support sessions that strengthen their work and align with GOC priorities

Technical Assistance Partners



Foundational
Results-Based
Accountability (RBA
training)

Support on software tools
(i.e. Scorecard)

RBA reinforcement and real
life application

Support to strengthen data
infrastructure



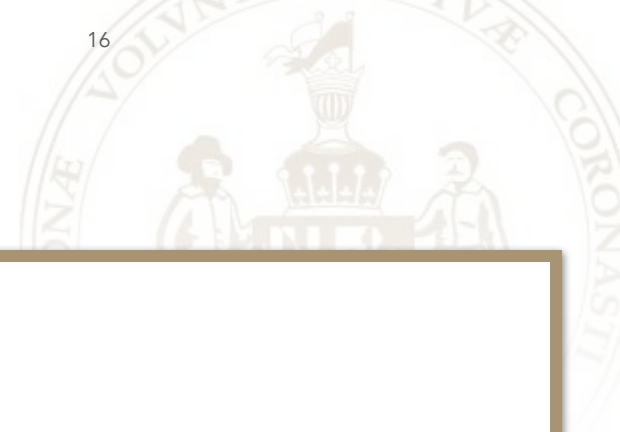
The Training Hub

Powered by StriveTogether

Provide access to Training
Hub for asynchronous &
synchronous support
sessions

Content advisor to align
ENOUGH data and
measurement with other
coaching





2026 Data Strategy TA Support Series

What are the sessions? When are they?

- **RBA Refresher and Progress Measure Development** *August 4; 10am-1:30pm*
- **Getting Real with Data — Data Strategy, Infrastructure & GOC Alignment** *September 3; 1pm-4pm*
- **Supporting Partners with Turn the Curve** *September 14; 10am-12:30pm*
- **Scorecard Overview** *September 29; 1pm-3:30pm*

These sessions will equip you with the tools necessary to meet GOC reporting deadline on October 30.

The 2027 calendar will be created based on grantee highlighted needs as we continue to meet.

The FOUR Scheduled Sessions

(1) RBA Refresher and Progress Measure Development

August 4, 10am-1:30pm

Foundational knowledge and a refresher on the Results-Based Accountability framework, with a focus on how grantees can apply RBA to their current data and reporting work.

Grantees will leave with the ability to review submitted Results Plans and identify areas that may create challenges and make updates to measures to ensure data collection can happen.

(2) Getting Real with Data — Data Strategy, Infrastructure & GOC Alignment

September 3, 1pm-4pm

Connect RBA to their broader data strategy, including how it aligns with logic models, existing tools, and continuous improvement practices.

Grantees will leave with plans to strengthen their data infrastructure for efficient data collection and management.

The FOUR Scheduled Sessions

(3) Supporting Partners with Turn the Curve

September 14, 10am-12:30pm

Support partners with using Turn the Curve to make data-informed decisions.

Grantees will leave with a plan for how to support their partners with implementing Turn the Curve to drive continuous improvement.

(4) Scorecard Overview

September 29, 1pm-3:30pm

Provide guidance on how to use the Scorecard platform.

Grantees will leave with access to the Scorecard platform and a plan for how to submit all collected data to the GOC via Scorecard by October 30.

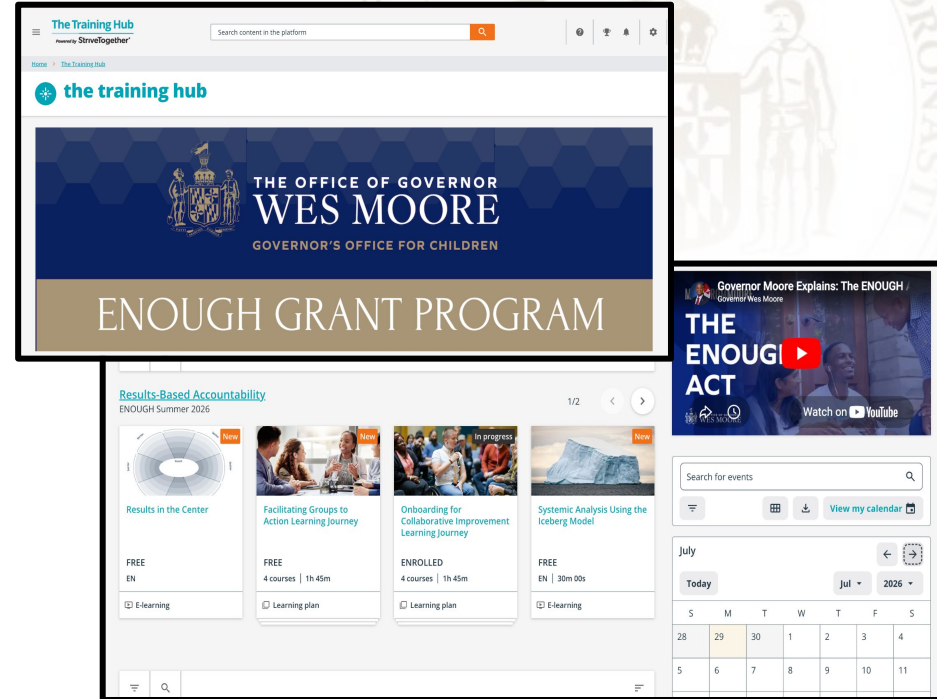
The StriveTogether Training Hub

The Training Hub will provide on demand training and support through our tool library and learning journeys. We have categorized all supports into 3 categories:

- Data Strategy & Infrastructure
- Results-Based Accountability
- Neighborhood Action Plan

You can access these resources through your customized Training Hub Portal.

Please reach out to **Tashonna Douglas** (douglast@strivetgether.org) if you have any issues logging into the portal/accessing courses.

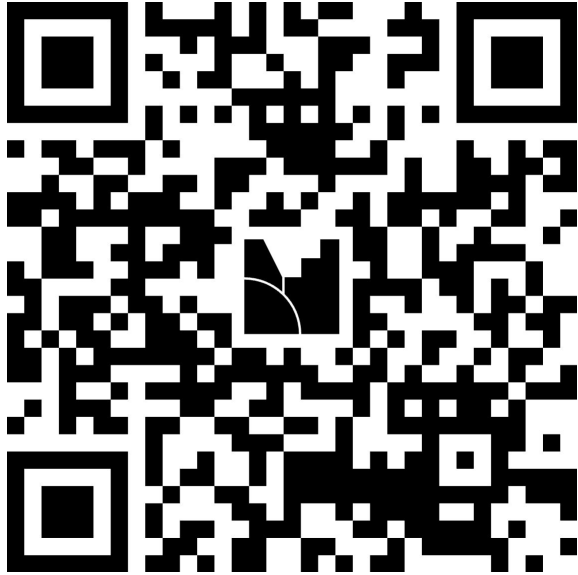


What comes next?

ENOUGH TA Support Calendar will be sent out after this call. GOC highly recommends having at least one or two people from the QB organization present for these sessions.

Data Strategy Office Hours to get data strategy supports, clarifications and ask data related questions. Data Strategy Office Hours will be every other Wednesday, 10am-11am (*Zoom invites will be sent out*). Baltimore's Promise, Clear Impact and GOC will always be present.

Follow up with your assigned Individual TA Coach if necessary or reach out to us if more support is needed after attending these sessions and we can coordinate.

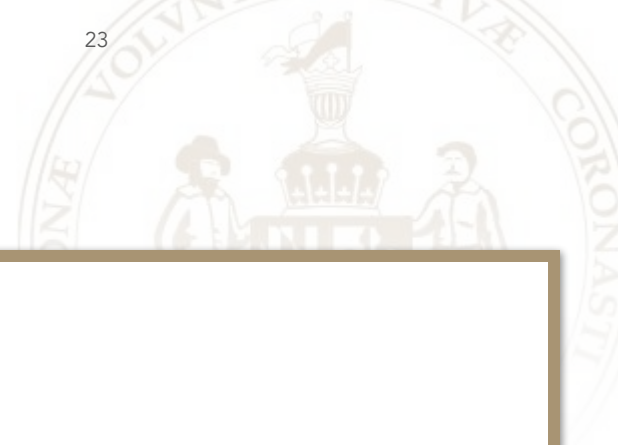


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Data Strategy TA Supports

Question: What are your thoughts on the 2026 series offerings? What is missing?



Questions & Clarifications

Resources

- ENOUGH GOC Guidance and Expectations Manual
- ENOUGH TA Support Calendar
- Office Hours (Biweekly)

Point of Contact

- **GOC:** Leopold Spohngellert (leopold.spohngellert@maryland.gov) and Nicholas Lal (nicholas.lal@maryland.gov)
- **Baltimore's Promise:** Adjoa Adem-Scott (adjoa@baltimorespromise.org)
- **Clear Impact:** Jennifer Jones (jennifer@clearimpact.com)
- **StriveTogether:** Tashonna Douglas (douglast@strivetoegether.org)



Thank you!