



# Governor's Office for Children

"Promoting the Well-Being of Maryland's Children"



## FY18 Notice of Funding Availability Pre-Application Meeting

January 27, 2017

# Welcome

- Introductions
- Restrooms
- Breaks
- Place all cell phones on silent or vibrate



# Agenda

- 10:30 Welcome – Arlene Lee
- 10:45 Presentation on Application – Arlene Lee
- 11:15 Grant Review Process – Kim Malat
- 11:45 Break
- 12:00 Strategic Goals/ Results and Indicators – Brian Alexander, Christina Church, Christina Drushel Williams
- 12:15 Budget Documents – Jackie Warner Wiggins
- 12:45 General Questions
- 1:00 Adjourn





# Important Dates

~~December 30, 2016~~

~~Distribute Notice of Funding Availability~~

~~January 27, 2017~~

~~Pre-Application Meeting~~

**April 24, 2017**

**Local Management Boards submit applications by 5 p.m.**

**May 31, 2017**

Notification of Awards

**July 1, 2017**

FY18 grant activity begins. Community Partnership Agreement contract effective date will be 7/1/17 for immediate implementation of FY18 activities.

# FY18 Funding Levels

## Base Funding:

- The combined FY17 total of program and administration funding for each jurisdiction.
- For local priorities
- Score 71+ points (Good)

## Competitive Funding:

- \$2 million
- For the four Strategic Goals
- Score 91+ points (Excellent)



# Base Funding

- Local Management Boards may choose to fund prevention, intervention, or treatment programs for any age along the developmental continuum, for families and for parents.
- Boards may propose any program type that meets the requirements of the NOFA, including home visiting, navigation, afterschool, etc.



# Competitive Funds

- A limited number of awards to address one or more of the four Strategic Goals.
- Awards will be based upon a combination of the highest rankings, geographic diversity, and demonstrated ability to impact the prioritized indicator(s).
- No single jurisdiction may be awarded more than 25% of available competitive funds.

# Competitive Funds

## For multi-jurisdictional projects:

- A Board with an individual score lower than 91 points may not be the lead;
- A multi-jurisdictional project is not eligible for competitive funding if any Board participating has an individual score of 70 or lower; and
- The average score of the Boards participating must be at least 91 points to be eligible for a portion of the competitive funds; or\*
- The individual score of 50% of the Boards participating must be at least 91 points.\*

\*Error in NOFA issued - corrected language in reissued document.



# FY18 Application

Boards are expected to:

- Build on their FY17 planning to show they have identified the critical needs in the community;
- Present how they are meeting those needs; and
- Use the Results Scorecard to demonstrate that programs/strategies are effective in addressing the identified needs.



# Building on Previous Planning Process

The proposal must demonstrate that a successful planning process allowed the Board to:

- Understand the current conditions of the families in the jurisdiction;
- Evaluate the current service delivery system's capacity to support the healthy growth and development of children and families; and,
- Build community support for the prioritized strategies to fill gaps in services.



# FY18 Application Framework

- **Prioritized Result:** How did the Board determine the quality of life conditions you want for the children, adults, and families who live in your community?
- **Prioritized Indicator:** How will the Board measure these conditions, and how is the jurisdiction currently doing?
- **Partners:** Which community partners are committed to working together to address the prioritized result and indicator?
- **Strategies:** What do we know is going to work to turn the curve on this indicator? How do we know it works?
- **Performance Measures:** What measures will we use to answer the questions: How much work was done? How well was the work done? Is anyone better off?

# Expanding or Enhancing

**Boards are encouraged to build on existing programs.**

Applications should describe:

- How each program or strategy enhances or expands on existing programs or strategies; or
- Why a new program or strategy is needed, including evidence that there are no other services in the jurisdiction addressing this need.



# Sustainability

## For proposed programs that do not address one or more of the Strategic Goals:

- Describe the plans for sustaining the program without Children's Cabinet funding.
  - Securing new and/or additional funding;
  - Assisting in becoming self-sustaining; and/or
  - Transferring the funding responsibility to another entity.
- Regardless of the manner the Board chooses to demonstrate sustainability, the description provided should include action steps and a clear vision for how the program will be able to continue without Children's Cabinet funds.

# Submission Requirements

Proposals must include the signatures of:

- The Board Chair;
- Other members as determined by the Board;
- The Chief Executive Officer of the jurisdiction (Mayor, Commissioner(s), County Council, County Executive or the County Administrator); and
- The Board Director/identified point of contact.





# Submission Requirements

## Letters of Commitment should:

- Detail the partner's role in the project;
- Describe the exact nature of the commitment by the partner; and
- Describe any funding matches or contributions.

Tangible support could be funding or partnering in implementation such as participating in the delivery of services, sharing specialized expertise, co-locating staff, providing administrative support, managing fiscal or billing responsibilities, sharing space, pooling transportation, etc.

# Submission Requirements

- Board description: 3 pages, double-spaced, double-sided (not included in the 30 page total)
- Narrative: 30 pages, double-spaced, double sided (excluding appendices and budgets)
- 12-point black font for the narrative
- 10-point font may be used for charts and graphs
- 8½ x 11 sized white paper
- Hard and electronic copies due 4/24/17 by 5 p.m.







# Submission Requirements

## Complete Submission includes:

- 1 original and 6 additional hard copies of the complete application (Cover Page, Table of Contents, Board Summary, Narrative, Budget, Appendices, Letters of Support) delivered to the Governor's Office for Children at 100 Community Place, Crownsville, MD 20132

## **PLUS** an email to [kim.malat@maryland.gov](mailto:kim.malat@maryland.gov) with:

- 1 electronic copy of the Cover Page, Table of Contents, Board Summary, Narrative, Appendices, Letters of Support in Word format (one file)
- 1 electronic copy of the budget in Excel format



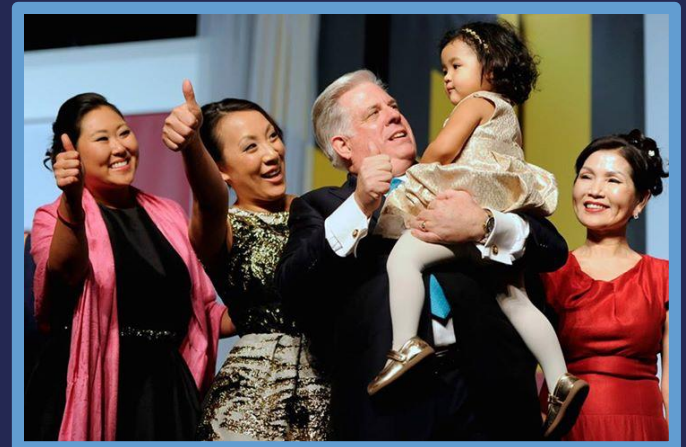
# Grant Review Process

Kim Malat, Deputy Director

# Grant Review Team

May include representatives from:

- Department of Public Safety and Correctional Services
- Governor's Office of Crime Control and Prevention
- Department of Labor, Licensing and Regulation
- Maryland State Department of Education
- Department of Budget and Management
- Department of Human Resources
- Department of Juvenile Services
- Department of Disabilities
- Governor's Office for Children
- The Annie E. Casey Foundation
- Other partners





# Review Criteria

- ***Child Well-Being Result(s) – 10 Points***

- Discussion of one or more of the eight (8) standard Child Well-Being Result(s) that are identified in the community plan that are prioritized for FY18, including:
  - Why the Result is important for the jurisdiction.
  - How the prioritized Result(s) will be or is being used as part of the planning and decision-making throughout the jurisdiction.

- ***Indicators and Trends – 10 Points***

- Discussion of the prioritized indicator(s) that will demonstrate an impact on the prioritized Result, including:
  - The statistically-demonstrated need for each proposed program/strategy;
  - The rationale for the selected program/strategy based upon the assessment of services and programs; and.
  - How it was determined to be the best approach for the population to serve this need or fill the gap in service.
- If a Board proposes to include an indicator that is not one of the standard indicators for the Result, the Board must include at least three years of local data for the indicator.



# Review Criteria

- ***Partners – 15 Points***

- How were families, youth, public agencies, and private providers involved in the planning process; the identification of needs of children and families in the jurisdiction; and the selection and implementation of proposed programs/strategies.
- Letters of commitment for partners that will participate in the implementation of the program/strategy or whose cooperation or support is necessary to its success.

- ***Description of all Proposed Programs/Strategies – 55 Points***

- Description of how the Board prioritized the program/strategy. (5 Points)
- A brief summary of the published research. (10 Points)
  - Defined as any scientific research from a credible source that is published in the public domain that supports the correlation between the proposed program/strategy and the prioritized Result and Indicator that the program/strategy is designed to affect.

# Review Criteria

## *Description of all Proposed Programs/Strategies – 55 Points (cont)*

- Evidence of effectiveness. (20 Points)
  - Defined as the systematic application of scientific methods to assess the design, implementation, improvement or outcomes of a program (Rossi & Freeman, 1993; Short, Hennessy, & Campbell, 1996).
- Performance measures (5 Points) for each program/strategy
  - Developed using the Results Based Accountability framework
  - For existing programs, can be the same headline measures from FY17
- Timelines and work plans for the implementation of new programs/strategies. (5 Points)
- How program/strategy expands on existing programs/strategies; or a why a new program/strategy is needed. (10 Points)



# Review Criteria

- ***Sustainability – 10 Points***

- For programs/strategies that are proposed for FY18 that do not directly impact one or more of the Strategic Goals, the application must clearly address decreasing dependence on Children's Cabinet funding and shifting financial support for the program/strategy to a new funding stream.
- For programs/strategies that are proposed for FY18 that directly impact one or more of the Strategic Goals, the application narrative must clearly describe the linkages between the program/strategy and population to be served. In this instance, the shift to a new funding stream is not necessary and not required to be documented in the application.
- A commitment from another entity to provide needed funding for the program/strategy in subsequent years must be documented by a letter of support from the entity.
- Narrative that proposes to seek funding, investigate foundation grants, or other tentative action is not a valid sustainability plan.

# Extra Points

- Two Generation: Up to two (2) extra points
  - Interventions directed at both the parent(s) and their child(ren)/youth;
  - Performance measures track outcomes for parents and children/youth; and
  - Remove silos or involve collaboration and communication between agencies serving different members of the family.
- Race Disparities: Up to two (2) extra points
  - A discussion of racial disparities in the jurisdiction, supported by local data wherever possible;
  - Evidence of community engagement around addressing racial disparities; and
  - Strategies for reducing disparities.
- Cash Match: One (1) extra point
  - 25% or more of the total funding request



# Ranking Scale

**0-70 points = Non-Responsive**

**71-80 points = Good**

**81-90 points = Very Good**

**91-100 points = Excellent**





# Break

15 minutes

# Four Strategic Goals

# Results and Indicators

Brian Alexander, Senior Policy Analyst  
Christina Church, Senior Policy Analyst  
Christina Drushel Williams, Policy Analyst



# Impact of parental incarceration on children, youth, families, and communities.

- Demonstrate a clear understanding of the local population affected by incarceration;
- Incorporate the local partners necessary to ensure success in mitigating the effects of incarceration on children, youth, families, and the community;
- Consider best practices in program implementation; and,
- Demonstrate a connection to local efforts to address reentry, Justice Reinvestment plans, or substance use (particularly opioid addiction) strategies.

# Four Strategic Goals and Results/Indicators

## Parental Incarceration

### Families are Safe and Economically Stable

- **Child Poverty:** The percent of children whose family income is at or below the federal poverty threshold.
- **Hunger:** The percent of families who experience a lack of access, at times, to enough food for an active, healthy life for all household members; limited or uncertain availability of nutritionally adequate foods.
- **Out-of-Home Placements:** The number of out-of-home placements that occur per 1,000 children in the population.
- **Homelessness:** The percent of children enrolled in the public school system who lack a fixed, regular, and adequate nighttime residence or who are awaiting foster-care placement.

### Communities are Safe for Children, Youth and Families

- **Juvenile Recidivism:** The 12, 24, and 36 month recidivism rates for juvenile and/or criminal justice.
- **Crime:** The number of violent crimes committed per 1,000 persons.
- **Child Maltreatment:** The number of unduplicated children (ages 0 through 17) with indicated/unsubstantiated child abuse/neglect findings per 1,000 in the age-specific population.
- **Juvenile Felony Offenses:** The rate of referrals, per 100,000 youth ages 11 through 17, for felony offenses, including both violent and non-violent charges.

### Children are Successful in School

- **Academic Performance:** The percent of public school students in grades 3 through 8 at or above proficient levels in reading and mathematics.
- **High School Assessment:** The percent of public school students in grades 9 through 12 at the passing level in four core



# Disconnected/Opportunity Youth (aged 16-24, not working and not attending school)

- Demonstrate a clear understanding of the local out-of-school and/or out-of-work youth population;
- Incorporate the local partners necessary to ensure successful reconnection to work and/or school;
- Consider best practices in program implementation; and
- Demonstrate connections to local Workforce Development Board programs, drop-out recovery efforts, or two-generation strategies.

# Four Strategic Goals and Results/Indicators

## Disconnected/Opportunity Youth

### Youth Will Complete School

- **Educational Attainment:** The percent of young adults (18-24) who have not completed high school, have completed high school, completed some college or an associate's degree, or attained a bachelor's degree or higher.
- **Program Completion of Students with Disabilities:** The percent of students with disabilities (14-21) who complete school.

### Youth Have Opportunities for Employment or Career Readiness

- **Youth Employment:** The percent of young adults (16-24) who are in the labor force.
- The percent of young adults who worked for pay.
- The percent of young adults who earned a sufficient wage to support themselves.
- **Youth Unemployment:** The percent of young adults (16-24) who are unemployed.

# Childhood Hunger

- Demonstrate a clear understanding of the local population's food insecurity;
- Incorporate the local partners necessary to ensure long-term family self-sufficiency;
- Consider best practices in program implementation; and
- Include activities that encourage family self-sufficiency and shift the focus to long-term impact.



# Four Strategic Goals and Results/Indicators

## Childhood Hunger

### Families are Safe and Economically Stable

- **Hunger:** The percent of families who experience a lack of access, at times, to enough food for an active, healthy life for all household members; limited or uncertain availability of nutritionally adequate foods.

### Healthy Children

- **Obesity:** The percent of public school students in grades 9-12 who are overweight or obese.



# Youth Homelessness

- Demonstrate a clear understanding of local homeless youth;
- Incorporate the local partners necessary to ensure success in addressing the complex and unique needs of the homeless youth population;
- Consider best practices in program implementation; and
- Demonstrate a connection to the local Continuum of Care program or other local homelessness planning efforts.

# Four Strategic Goals and Results/Indicators

## Youth Homelessness

### Families are Safe and Economically Stable

- **Homelessness:** The percent of children enrolled in the public school system who lack a fixed, regular, nighttime residence.

### Children are Successful in School

- **High School Assessment:** The percent of public school students in grades 9 through 12 at the passing level in four core subjects of the Maryland High School Assessment.

### Youth Will Complete School

- **High School Completion:** The percent of high school graduates who successfully completed the minimum requirements.

### Youth Have Opportunities for Employment or Career Readiness

- **Youth Employment:** The percent of young adults (16-24) who are in the labor force.
- The percent of young adults who worked for pay.
- The percent of young adults who earned a sufficient wage to support themselves.
- **Youth Unemployment:** The percent of young adults (16-24) who are unemployed.



# Budget Documents

Jackie Warner Wiggins, CFO



# Budgets

- Separate budget worksheet required for Board Administration and for each program/strategy proposed for funding, plus a budget summary for program funding.
- The budgets are projections of what the Board expects to spend during the year.
  - Important to be thoughtful in making your estimates in order to effectively plan for the year.
  - Budgets can be modified during the fiscal year as circumstances change with implementation.

# Budgets

## Budget Categories

- Category A - Personnel
- Category B - Operating expenses
- Category C - Travel
- Category D - Contractual Services
- Category E - Equipment
- Category F - Other



# Budgets

Each administrative and program budget should include a budget justification, or budget narrative, based on the work plan and timeline.

- Allows the Board to explain how the amount for each line item was determined.
- Helps the grant reviewers assess how carefully the Board has planned the proposed programs.
- Should reflect actual anticipated costs, taking into account the time needed to start-up and begin program implementation.



# Budgets

## Examples:

### Administrative Specialist - \$22,500

- \$15/hour, 30 hours/week, 50 weeks/year

### Communications - \$1,203

- 500 informational booklets @ \$1.49/each
- 200 resource guides @ \$2.29/each

### Office Supplies - \$1,200

- 3% increase over FY 2016 expenditures of \$1,165





# Additional Questions?



# Governor's Office for Children

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of Maryland's Children



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