

Promoting the Well-Being
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Opportunity Youth 201:

A Deeper Dive Into Reconnecting Youth to Work and School

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Today's Agenda

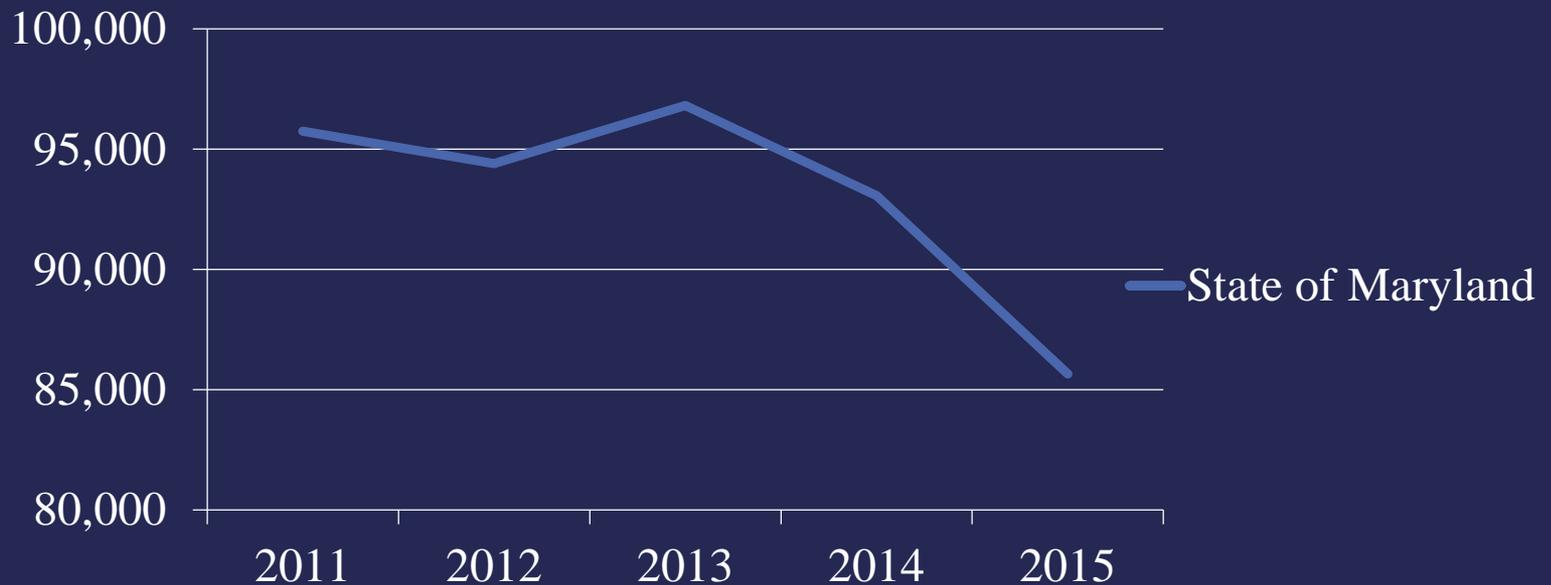
- Welcome
- Update on Data
- Update on State Agency Efforts
- New Developments in Research and Trends in Programs
- Building Pathways: Examples of Programs that Work
 - 1) Housing
 - 2) Re-engagement
 - 3) Work based learning and apprenticeships
 - 4) 2G solutions
 - 5) Service
 - 6) Youth engagement
 - 7) Entrepreneurship and microbusiness
- *Activity*: Peer Learning (1 hour)



The State of Opportunity

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- 85,000 Opportunity Youth in Maryland
 - 5.5 million nationally – a 4.8% drop since 2011
- Opportunity Youth data for the last five years is now available on the Results Scorecard by jurisdiction





Updates on State Agency Efforts

Children's Cabinet 3-Year Plan to be completed Dec 2016

- Will include agency efforts, cross-agency collaboration
- Some highlights:
 - DHR: Ready by 21/Transitional Services
 - MDOD: Maryland PROMISE (14- to 16-year-olds), Disability Employment Initiative (with DLLR – Anne Arundel, Montgomery)
 - DLLR: Apprentice Maryland pilots (Washington, Frederick, IS youth)

Working with state agency program managers

- Understanding the four strategic goals and how your work contributes
- Identifying Opportunity Youth in existing programs
- Importance of connecting with LMBs
- Library branch managers, DLLR Youth Programs, DHMH TCM managers



Updates on State Agency Efforts

Joint letter to LMBs/WDBs

- December 2015
- Urging workforce and LMBs to engage in joint planning
- Included names and contact information for each region/jurisdiction

2Gen Grant Application

- Funding from National Governor's Association
- Joint application from DHR, DLLR, and GOC to align early childhood interventions with workforce and education activities for parents

P-TECH

- Planning grants for six early college programs



Updates on State Agency Efforts

WIOA State Combined Workforce Plan

- Governor Hogan opted to designate Maryland as a combined plan state under the new WIOA, which means that state agencies will work collaboratively to deliver efficient workforce programming.
- DLLR, MSDE, and DHR working cooperatively.
- Plan approved in July 2016 and highlighted by National Skills Coalition as model.

WIOA State Plan Program	Core WIOA Program <i>as determined by law</i>	Additional WIOA Program <i>as determined by Governor</i>	MD State Agency Responsible for Oversight
Adult Program	•		DLLR
Dislocated Workforce Program	•		DLLR
Youth Program	•		DLLR
Wagner-Peyser Act Program	•		DLLR
Adult Education & Family Literacy Act Program	•		DLLR
Vocational Rehabilitation Program	•		MSDE
Temporary Assistance for Needy Families Program		•	DHR
Trade Adjustment Assistance for Workers Program		•	DLLR
Jobs for Veterans State Grant Program		•	DLLR
Reintegration of Ex-Offenders Program		•	N/A



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New Developments

Research and Analysis

- Encouraging Evidence on Sector-Based Job Training, MDRC
 - Two year impact study of EBP Work Advance
 - Increased earnings, including among the long-term unemployed.
- Employment and Disconnection among teens and young adults, Brookings
 - Analysis of national data on race, place, and education
 - While most youth of color have lower connection than do white youth, connection rates tend to get better with age – except for black youth.
 - In metro areas, the most educated populations have the lowest disconnection rates.



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New Developments

Research and Analysis

- Providing True Opportunity, Heartland Alliance
 - A survey of research and interviews with experts
 - Provides recommendations for designing programs for OY – paid work, positive youth development, emphasis on trusting relationships, employer education
- Industries are starting to request reports on Opportunity Youth:
 - Retail, restaurant industries both saw reports published this year on using Opportunity Youth as a business strategy
 - Reports looked at the costs of employee turnover, retraining, failure to offer a pathway from entry-level to higher-skilled work



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New Developments

Trends

- Libraries as hubs for re-engagement, ELL programming
- Preference for OY in national service programs
 - AmeriCorps, City Year, JobCorps, Youth Build
 - Mixed results – paid work subsidized by federal govt, but OY need more supportive services, higher salary than typical participants
- On-campus postsecondary support, like Single Stop
 - 40% of college students attend part-time; 2/3rds juggle family, jobs, and/or a commute with college
 - Postsecondary support can be combined with reconnection programs like Gateway to College

100k Opportunities

- ROI so great that hiring OY is good business, not charity

New Developments

National Interest in Maryland's "Metro Areas:"

- Interactive data tools available at Brookings
- Kresge Foundation supporting long-term Metro Index data collection



Baltimore-Columbia-Towson

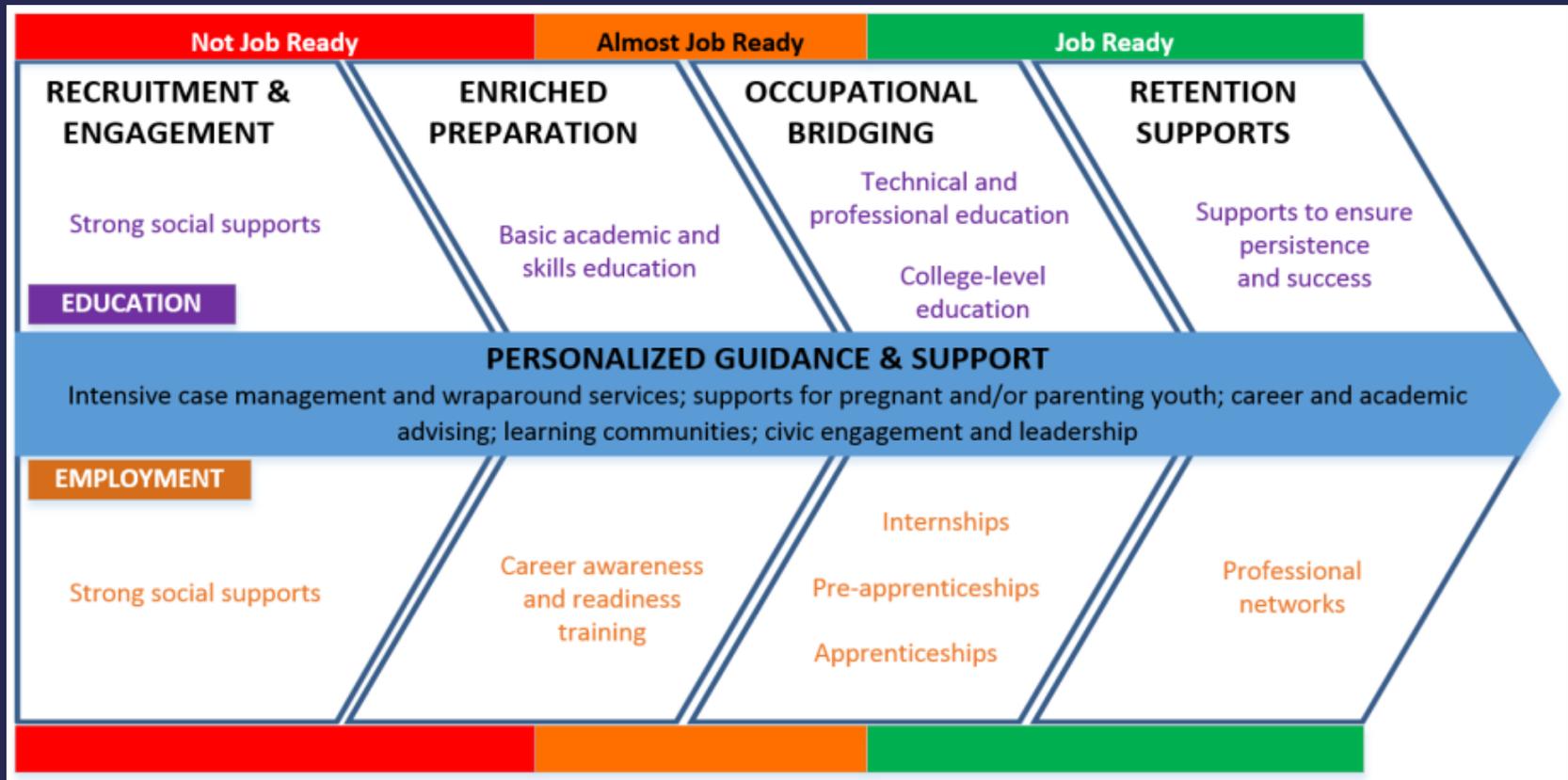


D.C. Metro



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Building Pathways: Examples of Programs That Work



Credit: Hartford Opportunity Youth Collaborative

Building Pathways: Examples of Programs That Work

Not Job Ready

Program:	Re-Engage Dubuque (Dubuque, IA)
Who it serves:	Youth without a HS diploma
Goal:	Move from 91% graduation rate to 100% through dropout recovery
How it works:	Home visits; outreach specialists; drop-in center located in community college (visible from street) with on-site assessment; success coaches through postsec; community partners offer housing, childcare.

Building Pathways: Examples of Programs That Work

Almost Job Ready

Program:

Climb Café (Gulfport, MS)

Who it serves:

16- to 24-year-olds with a HS diploma

Goal:

To train OY for jobs in the region's largest industry and increase postsecondary enrollment

How it works:

YouthBuild program; classroom training prior to starting work; certifications and four credit hours toward postsec degree; stipends for work and add'l paychecks for obtaining certification.

Building Pathways: Examples of Programs That Work

Job Ready

Program:

School-to-Work (Louisville, KY)

Who it serves:

Youth ready for long-term work

Goal:

Create talent pipeline for UPS, which had high rates of employee turnover

How it works:

Collective impact; backbone refers youth to company for part-time work; company pays for support coaches, postsec books and fees, and achievement bonuses.



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Building Pathways: Examples of Programs That Work

Examples of Indicators

	Educational Success	Employment	Self Sufficiency
Primary Indicators	<ul style="list-style-type: none"> • % with an Associates¹ degree or better 	<ul style="list-style-type: none"> • Unemployment Rate 	<ul style="list-style-type: none"> • % at or above 200% of Poverty Level
Secondary Indicators	<ul style="list-style-type: none"> • % at or above goal on 3rd grade CMT • 4 year graduation rate • % requiring remedial or developmental coursework in college 	<ul style="list-style-type: none"> • % employed • Unemployment Rate (18-24 years old) • Labor Force Participation Rates 	<ul style="list-style-type: none"> • % students on free and reduced lunch
Additional Indicators	<ul style="list-style-type: none"> • % opportunity youth (% youth 16-24 that are not in school or working) • % youth that²: <ul style="list-style-type: none"> – Do not have stable housing – Are parents – Are justice involved – Have a behavioral or mental health issue – Have a history of substance abuse 		



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Building Pathways: Examples of Programs That Work

Examples of Strategies that Turn the Curve

Strategies	System Performance Measures (Cross program) ³
Youth Recruitment and Engagement	<ul style="list-style-type: none"> • Number and % of opportunity youth served • % of youth with identified case manager
Enriched Preparation	<ul style="list-style-type: none"> • % opportunity youth with employment plan • % opportunity youth needing GED/HS Diploma receiving GED or high school diploma
Occupational Bridging	<ul style="list-style-type: none"> • % of opportunity youth with work experience • % of opportunity youth moving to training, college⁴ • % of those that move to credit-bearing college coursework • % of opportunity youth completing long-term training/apprenticeships • % of opportunity youth placed in permanent jobs
Retention Supports	<ul style="list-style-type: none"> • % of youth served that remain enrolled in college or remain employed



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BREAK!

See you in 15 minutes!



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Where are you with the work?

If you have not started yet, why would you say that you have not started?



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Describe some challenges or barriers that you have faced in your work.



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What excites you about this work?



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Free for all: What would you like to ask each other or the Office for Children?